**MICHAEL GOU**

159 Emerson Street #5 (562) 556-0918

Palo Alto, CA 94301 michaelgou@gmail.com

**EDUCATION:**

**University of California, Irvine** Jun 2017

Ph.D. and M.A. in Economics

**University of California, Irvine** Jun 2011

B.A. in Quantitative Economics, Minor in Mathematics and Statistics

**EXPERIENCE:**

**PricewaterhouseCoopers,** San Jose, CA Jul 2017 – Present

Manager, Transfer Pricing Jul 2021 – Present

Senior Associate, Transfer Pricing Jul 2019 – Jun 2021

Associate, Transfer Pricing Jul 2017 – Jun 2019

* Lead statistical analysis to recommend business decisions to clients, including prediction of the economic impact of COVID-19 and identification of profit drivers in select industries
* Create and analyze valuation models for international tax, including intellectual property migration and audit support
* Analyze large and complex data sets and utilize data visualization tools to provide insights for clients' potential tax exposure risks and opportunities for business restructuring
* Direct team in the preparation and review of 53 US and OECD-compliant transfer pricing reports across 15 countries

**University of California,** Irvine, CA Sep 2013 – Jun 2017

Research Supervisor and Graduate Student

* Developed econometric models to study the impact of financial regulation on bank stability, including regression discontinuity design, quantile regression, and propensity score matching
* Constructed historical bank data sets from various sources including OCC Annual Reports and Rand McNally Bankers Directory to perform statistical analysis
* Trained research assistants on analyzing data using software including Excel, Stata, and EViews
* Mentored research assistants in successfully obtaining grants for individual research projects

**SKILLS:**

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| * Software: Excel, MATLAB, Stata, Tableau | * Project management |
| * Research and analytical skills | * Teaching and training skills |
| * Statistical analysis | * Conversational in Mandarin Chinese |

**RESEARCH:**

* *Capital Requirements and Financial Markets in California During the 20th Century*, Journal of Business and Management, August 2016, Vol 22, No. 2, pp.83-93.
* *Did capital requirements in the early 20th century United States promote bank stability?*, Joint with Paul Lombardi, In progress.
* *Banking Panics and Business Failures: Evidence from the Federal Reserve’s Formative Years*, Joint with Gary Richardson and Marco Martinez, In progress.
* *Regression Discontinuity Designs with a Continuous Treatment,* Joint with Yingying Dong, Yingying Lee, Accepted at Journal of the American Statistical Association.